

# Ottawa 2026



CAS  
2026

ANNUAL MEETING  
**JUNE 5-7**  
THE WESTIN OTTAWA

## Sponsorship Opportunities



CANADIAN ANESTHESIOLOGISTS' SOCIETY  
SOCIÉTÉ CANADIENNE DES ANESTHÉSIOLISTES

[www.cas.ca/annual-meeting](http://www.cas.ca/annual-meeting)



# Sponsorship Opportunities 2026

## ABOUT US

The Canadian Anesthesiologists' Society (CAS) is the national specialty society for anesthesiology in Canada. The CAS was founded in 1943 as a not-for-profit, voluntary organization and is guided by its vision of transformative patient care, with its mission to serve members and advance the specialty through leadership, advocacy, education, and research. CAS represents over 2,500 members (Anesthesiologists, Family Practice Anesthetists, Residents, Anesthesia Assistants, etc.) across Canada and around the world.

## VISION STATEMENT

A unified, vibrant, and influential community of anesthesiology professionals delivering the highest quality care.

## MISSION STATEMENT

Serving members and advancing the specialty through leadership, advocacy, education, and research.

## Stats Annual Meeting

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-  over **800+** attendees
-  from **19** different countries (primarily Canada and USA)
-  program offered over **81** sessions
-  **149** speakers, moderators and facilitators from around the world
-  **100+** abstracts
-  X/Twitter - **6,700+** Followers
-  Instagram - **1,300+** Followers

# CAS 2026 Sponsorship Packages\*



**SOLD** \$35,000 Platinum Package (limited to 3 sponsors)  
**\$25,000 Gold Package** (limited to 3 sponsors)  
**\$18,000 Silver Package** (limited to 5 sponsors)  
**SOLD** \$10,000 Bronze Package (limited to 5 sponsors)



IN-PERSON/VIRTUAL	Platinum	Gold	Silver	Bronze
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## Sponsor Acknowledgement

Acknowledgement as a CAS conference sponsor on the meeting website, and on-site signage (in order of sponsorship).

**X** **X** **X** **X**

## On-Site Exhibit

Exhibit at CAS in-person conference at The Westin Ottawa in a premium position in the exhibit hall.

**20x20** **10x20** **10x10 corner** **10x10**

## Symposium

One 50-minute in-person symposium (first-come, first-served - two breakfast and two lunch opportunities available). Symposia are industry generated educational events held in conjunction with the CAS Annual Meeting, but not part of the CAS accredited scientific program.

**X**

*\*\*Sponsor will be responsible for speaker expenses.*

*Topic and speaker to be approved by CAS.*

## CAS Soirée - Saturday Evening

Excellent opportunity to mix and mingle with attendees of the off-site evening event.

**4 tickets** **3 tickets** **2 tickets** **1 ticket**

## Social Media Mentions

CAS will thank your company for your sponsorship of the Annual Meeting on Instagram and X/Twitter.

**2 mentions** **1 mention**

## Name Tags

Logo will be prominent on name tag.

**X**

## Registration Desk

Sponsor logo branding will be prominently featured on the registration desk. Opportunity to provide give-away item at the registration desk (item provided by sponsor).

**X**

## ePromo Thank You

Prior to conference, one shared email promo thanking all confirmed Platinum Sponsors for their support of the conference will be deployed to the membership.

**X**

## Anesthesia News Thank you

Sponsor thank you in Anesthesia News post-meeting (2,500+ subscribers).

**X** **X** **X** **X**

## Exhibitor Badges

Exhibitor Badges include the Friday Welcome Reception, Breaks and Lunch on Saturday and Sunday. Additional badges can be purchased for \$250 each plus HST.

**8 exhibitor badges** **4 exhibitor badges** **2 exhibitor badges** **2 exhibitor badges**

**\*The above items must be approved by CAS. All sponsor deliverables must be used within 2026 or will be forfeited.**

# CAS 2026 Exhibit Booth Opportunities

10x6 FOYER – \$4,195

**SOLD** 10x10 CORNER – \$4,595

**SOLD** 10x10 – \$4,395

**SOLD** 10x20 – \$8,100

To reserve a booth, please use the live floorplan link [HERE](#).



# CAS 2026 Sponsorship Opportunities

## REFILLABLE WATER BOTTLES \$7,500

The Westin Ottawa has a strong directive to support sustainability and eco-friendly events. There are many water fill stations around the venue, and we welcome a sponsor to participate in this initiative by providing refillable water bottles for the delegates. Sponsorship fee includes 350 water bottles with your logo (committee to select style).

## SPEAKER READY ROOM \$4,000

Your opportunity to sponsor the area in which speakers upload and work on their presentations.

### SPONSORSHIP INCLUDES:

- ✓ Exclusive signage and promotion of this room
- ✓ Coffee and tea served in the speaker ready room
- ✓ Your logo on each computer's screensaver
- ✓ Opportunity to provide speakers swag or other promotional items (provided by sponsor)
- ✓ One complimentary full delegate registration (on-site)
- ✓ Logo/sponsor recognition on the CAS Meeting website and signage

## SIM OLYMPICS \$5,000

Take this opportunity to support the Residents during this action-packed simulation competition on Saturday (day and time TBA). You will be prominently featured as the exclusive supporter for this event.

### SPONSORSHIP INCLUDES

- ✓ Your logo and support will be highlighted in a pre-conference promo to all Residents
- ✓ Logo/sponsor recognition on the CAS Meeting website and signage

## DELEGATE LUNCH (SAT, SUN) \$5,000 PER DAY

This is an excellent time to showcase your company to CAS delegates, while they enjoy a healthy lunch generously provided by you.

### SPONSORSHIP INCLUDES:

- ✓ Lunch provided to all delegates in the exhibit hall
- ✓ Opportunity to provide promotional items or flyers on lunch buffet tables (provided by sponsor)

## DELEGATE REFRESHMENT BREAKS (SAT, SUN) \$2,000 PER DAY

Keep delegates happy while they are on the run to their sessions! This sponsorship includes two breaks on one day in various locations. This is a great opportunity to promote your company in front of delegates twice.

### SPONSORSHIP INCLUDES:

- ✓ Coffee and tea provided to delegates between sessions
- ✓ Opportunity to provide promotional items or flyers on break stations (provided by sponsor)

## GRAB & GO SNACK \$3,000

Delegates will thank you for providing them with a healthy snack/refreshment available when they check in at the registration desk on-site.

### SPONSORSHIP INCLUDES:

- ✓ A snack/refreshment provided to all delegates
- ✓ Logo/sponsor recognition on the CAS Meeting website and signage

## HOTEL KEY CARDS \$8,000

Be the brand every delegate sees first thing in the morning, last thing at night and every time they enter their hotel room.

### SPONSORSHIP INCLUDES:

- ✓ Branded hotel key cards with event logo and sponsor logo (used for guest hotel room access at the primary meeting hotel)
- ✓ Logo/sponsor recognition on the CAS Meeting website and signage
- ✓ Two Key Cards given out per room



# CAS 2026 Sponsorship Opportunities

## NEW! MOBILE APP \$5,000

Increase your visibility and connect with delegates by sponsoring the CAS Mobile App and WIFI. The conference app provides real-time access to key event details, enhancing attendee engagement and networking

### SPONSORSHIP INCLUDES:

- ✓ Logo and banner advertisement on the Mobile App
- ✓ Logo/sponsor recognition on the CAS Meeting website and signage

## NEW! E-POSTER AREA \$5,000

Sponsor this exclusive area within the conference, where participants can access cutting-edge anesthesia research through presenters beside a plasma screen. Showcase your brand as an education advocate, offering access to important long-term care insights.

### SPONSORSHIP INCLUDES:

- ✓ Prominent signage, as well as sponsorship of the individual headsets

# 2026 Sponsorship Agreement



## CONTACT INFORMATION

COMPANY NAME (as it should appear in all print): \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ P.O. BOX: \_\_\_\_\_

PROV/TERR: \_\_\_\_\_ CITY: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

PURCHASE ORDER #: \_\_\_\_\_

Sponsorship Item(s): \_\_\_\_\_

Sponsorship Cost: \$ \_\_\_\_\_

Applicable Sales Tax \$ \_\_\_\_\_

Total Including Tax \$ \_\_\_\_\_

### SPONSOR PAYMENT TERMS:

Full payment is due upon receipt.

There are no refunds for sponsorship/exhibits.

To reserve an exhibit booth, please use the live floorplan link [HERE](#).

## PAYMENT DETAILS

For Direct Payment information, please contact [casar@bayleygroup.com](mailto:casar@bayleygroup.com) for details.

Visa      MasterCard      AMEX

Card #: \_\_\_\_\_ CVV: \_\_\_\_\_ Expiry Date: \_\_\_\_\_ / \_\_\_\_\_ Amount: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

## PLEASE RETURN COMPLETED AGREEMENT TO:

MAIL: The Bayley Group  
72924 Airport Line, P.O. Box 9001  
Hensall, ON  
N0M 1X0

EMAIL: [rebecca@bayleygroup.com](mailto:rebecca@bayleygroup.com)

QUESTIONS? Call Rebecca Darling at 519-263-6001

# 2026 Sponsorship Agreement



## SPONSORSHIP CONDITIONS

The CAS Annual Meeting is subject to the [National Standard for Support of Accredited CPD Activities](#) and the [CMA Guidelines for Physicians Interactions with Industry](#). The intent of these is to safeguard the integrity of accredited CPD activities from the influence of sponsoring organizations that could lead to bias. The general guiding principle is that CPD activities must be free from influence, based on best scientific evidence and focused on improving the knowledge, skills, attitudes and behavior of learners. All sponsors shall comply with these standards.

- Compliance:** Sponsorship will be in compliance with the National Standard - all funds from both for-profit and not-for-profit organizations must be in the form of an educational grant payable to the institution or organization sponsoring the CME/CPD activity, i.e. CAS, with no stipulations attached such as selecting faculty, authors, participants, or any matters related to the content.
- Influence:** The Sponsor cannot have direct or indirect influence on any aspect of the CPD activity. This includes development of educational objectives, identification of learning needs, delivery, or evaluation of an accredited CPD Activity. Sponsors cannot be involved with the selection of presentation content including speakers or educational methods used. The scientific planning committee cannot be required to accept advice from a sponsor as a condition of receiving financial or in-kind support. Sponsors cannot delegate or control the content or the registration process. Sponsors are not permitted to provide any incentives to participants unless approved by the planning committee.
- Conflict of interest:** A conflict of interest may arise where a sponsor's interests are in actual, potential or perceived conflict with the goals and objectives of an educational event. When conflicts of interest do arise, they must be recognized, disclosed and properly managed.
- Use of funds:** The purpose of the sponsorship or educational grant is to support the educational programming and to offset costs related to the CPD activity including exhibitor booths (if applicable). Funds will not be used for hospitality, entertainment, or speaker fees, nor will the funds be used to cover private expenditure, professional expenses or for the invitation of spouses/partners. All funds must be undirected and payable to CAS.
- Recognition:** Displays, materials, and exhibitor booths will be in a separate room/tab from the educational activities. Sponsor representatives must not engage in sales or promotional activities during the accredited activity. Sponsors can only distribute gift items bearing the exhibitor's name and/or logo with CAS' approval. Sponsorship acknowledgement will be recognized as per the benefits section outlined in this sponsorship agreement. Sponsors may not use the CAS name or logo.
- Linking:** The linking or alignment of a sponsor's name (or other branding strategies) to a specific educational session or section of an educational program within an accredited activity is prohibited.
- Advertisement:** Product-specific advertising, promotional materials or branding strategies cannot be included on, appear within, or be adjacent to: any educational materials, slides, abstracts and handouts used as part of an accredited CPD activity; activity agendas, programs or calendars of events (preliminary and final); any webpages or electronic media containing educational material.

## SPONSOR/EXHIBITOR

I have read and understand the above Sponsorship and Exhibit Booking Agreement and agree to the Sponsorship Conditions detailed above.

I have read and understand the National Standard for Support of Accredited CPD Activities.