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**Note:** Information and service offerings are subject to change.
**Why Exhibit at CAS?**

Over 1,000 delegates are expected to attend the Canadian Anesthesiologists' Society (CAS) Annual Meeting in St John’s from June 13 to 16, 2014. While more than 90% of total delegates are primarily specialist anesthesiologists, the CAS Annual Meeting also attracts family practice anesthesiologists, anesthesia residents, as well as anesthesia assistants, nurses and allied health professionals. This is your prime annual opportunity to:

- Build new relationships
- Reconnect with anesthesiaology professionals from across Canada
- Showcase your products
- Enhance your corporate profile

To maximize exhibitor and delegate interaction, CAS has scheduled the following events to take place in the exhibit hall:

- Welcome Reception on Friday evening, June 13
- Lunch and beverage breaks on Saturday, June 14
- Morning beverage break and lunch on Sunday, June 15

The CAS is offering exhibitors a free opportunity to post a web link to a video or virtual exhibit related to their exhibit booth on the CAS website. Individual exhibitors may hold prize draws; however, these must be approved in advance by the CAS.

**What is Included?**

In addition to booth space, exhibitors also enjoy the following benefits:

- Two complimentary exhibitor staff badges
- One copy of the Scientific Program
- Inclusion in the Exhibit Guide (based on payment of exhibit fees)

**2013 Exhibitors**

Although the 2013 Annual Meeting was cancelled due to the flooding in Calgary, the following exhibitors were signed up to participate. Take a look at the varied exhibitors who recognized the value of their participation in the CAS Annual Meeting:

- 3M Canada Company
- AbbVie Corporation
- Alveda Pharma
- Ambu Inc
- B Braun Medical
- Baxter Corporation
BOMImed Inc
Canadian Hospital Specialties Ltd
Canadian Patient Safety Institute
Cardinal Health Canada
Cardiomed Supplies Inc
Carestream Medical
CARF - Canadian Anesthesia Research Foundation
CAS 2014
CAS International Education Foundation
Cook Medical
Covidien
Draeger Medical Inc
Dyna Medical Corporation
Edwards Lifesciences (Canada) Inc
Esaote Canada
Fraser Health
Fresenius Kabi
GE Healthcare
Hospira
HoverTech Canada
IMDsoft
Interior Health
Karl Storz Endoscopy Canada
King Systems Corporation
Laerdal Medical
Masimo Corporation
McArthur Medical Sales Inc
McKesson Provider Technologies
MDA Inc
MedQuest Medical Inc
Mindray North America
Minogue Medical Inc
Pall Medical
Philips Healthcare
Provincial Medical Supplies Ltd
Royal College of Physicians and Surgeons of Canada
Shoppers Drug Mart Specialty Health Network
Smiths Medical Canada Ltd
Sonosite Canada Inc
Southmedic Inc
Spacelabs Healthcare (Canada) Inc
Teleflex Medical
Tem Canada Ltd
The Personal Insurance Company
Trudell Medical Marketing Limited
Ultrasonix Medical Corporation
University of Manitoba
Verathon Medical
Exhibit Hours and Location

Exhibit hours subject to change

Friday, June 13  18:00 to 20:00
Saturday, June 14  09:45 to 16:00
Sunday, June 15  09:45 to 14:00

The exhibit will be located in the Mile One Centre.

Exhibit Booth and Specifications

Each booth will measure 10’ x 10’ and will include an 8’-high drapery back wall and a 3’-high drapery side wall. All additional requirements, including material handling, electrical service, carpeting and furniture are the responsibility of the exhibitor.

All booths must be carpeted; it is the responsibility of the exhibitor to arrange for carpeting. Please refer to the Exhibitors’ Manual (provided after full payment has been received) for an order form.

Island booths are permitted. An Island Exhibit is a block of four or more booths with aisles on all four sides. An Island Exhibit may extend to a height of 16’ where ceiling height permits. An Island Exhibit may extend to this height to the boundaries of the space rented. The exhibitor will be charged for booths eliminated to create the island design. However, the booths eliminated should not be considered part of the exhibit space and therefore cannot be used for display.

Peninsula booths (exhibit with four or more standard units back-to-back with an aisle on three sides) will not be permitted. There will be no exceptions.

Booth Fees

The rental for each 10’ x 10’ booth is as follows:

**Early Bird Special**
Deposit and contract must be received at CAS by September 30, 2013 $2,700 (Canadian funds) + 13% HST

**Regular Rate**
From October 1, 2013 $2,950 (Canadian funds) + 13%
HST
Discounts

- A 10% discount will be given to exhibitors renting more than three 10’x 10’ booths.
- A 10% discount will be given to medical publishers.
- A 20% discount will be given to non-commercial medical organizations.

GST

Rental of exhibit space is subject to 13% Harmonized Sales Tax (HST), which must be paid by all exhibitors. Exhibitors from outside Canada may be eligible for a rebate.

CAS GST Registration Number: 10075 9372

Payment Schedule

A deposit of $500 in Canadian funds is required for each 10’x 10’ booth (e.g., $1,000 for two booths, $1,500 for three booths). The deposit must accompany the Exhibit Space Application and Contract (included in this Prospectus). For this reason, applications sent by fax will not be considered unless accompanied by a credit card number and signature or until the deposit is received. Balance of payment plus 13% HST calculated on the total amount due must be received by March 3, 2014 or space will be forfeited.

Note: Exhibitors will only receive their Exhibitors’ Manual and registration information and be eligible for inclusion in the Exhibit Guide after all applicable fees have been paid.

Cheques or money orders must be payable to the Canadian Anesthesiologists’ Society in Canadian or US funds. Please specify on the cheque that it is payment for exhibit space at the CAS Annual Meeting.

Credit card payments are accepted. Card number, name of cardholder, expiration date, and signature must be provided on the second page of the form at the end of this Prospectus.

Booth Assignments

Every effort will be made to accommodate the exhibitor’s preferred location. However, in the event of conflicting requests, priority will be determined on the basis of the following considerations:

1. Sponsors from the 2012 meeting (the 2013 meeting was cancelled) will have the first opportunity to select their exhibit space for the 2014 meeting.

2. Number of booth spaces requested.
3. Number of previous Annual Meetings the exhibitor has attended.

Exhibitors may not assign, sublet or apportion the whole or any part of the space allotted to them or exhibit therein any goods other than those manufactured or sold in the regular course of business by the exhibitor.

Exhibitors will be advised of their booth number(s) after they are assigned.

The CAS reserves the right to determine the eligibility of any exhibit at the Annual Meeting.

**Cancellation Policies**

**Cancellation by the Exhibitor**

Written notice of cancellation must be sent to the CAS head office. It is agreed by the exhibitor that:

1. Requests received before March 1, 2014 will be subject to an administrative fee of 10% (plus HST) of the cost of each booth.

2. Requests received from March 1 to April 15, 2014, inclusive, will be subject to the loss of the booth deposit.

3. Requests received after April 15, 2014 will not be refunded.

**Cancellation by the CAS**

Should any situation beyond the control of the Canadian Anesthesiologists’ Society arise to prevent the opening of the Annual Meeting, the holding of the Annual Meeting or the exhibit portion thereof, the CAS will not be liable for any expense or loss incurred by the exhibitor, with the exception of a refund of the rental fee for booth space.

**Conditions of Contract**

These Regulations have been established for the mutual benefit and protection of Exhibitors, Visitors, and Show Management (“Management”).

1. Exhibitor agrees to abide by all regulations and rules adopted by Management in the best interests of the show, and agrees that Management shall have the final decision in adopting any rule or regulation deemed necessary before, during, and after the show.

2. All electrical wiring and outlets shall be at the Exhibitor’s expense. All operating electrical equipment used in the exhibit must have CSA or equivalent power authority approval.
3. Space contracted by the Exhibitor may not be sublet without the previous written permission of Management.

4. Exhibitor will be liable for and will indemnify and hold harmless Management for any loss or damages whatsoever occurring to or suffered by any person or company, including (without limiting the generality of the foregoing) Exhibitor, other Exhibitors, Management, official show contractors, the owner of the building and their respective agents, servants, and employees, and members of the public attending the show either (a) on the said space or (b) elsewhere if said loss or damages arose from and were in any way connected with Exhibitor’s occupancy of said space.

5. This contract may be cancelled, provided written notice is received before March 1, 2014, in which case all monies will be refunded, less an administrative fee of ten (10) percent (plus HST). Cancellations received from March 1 to April 15, 2014, inclusive, will be subject to the loss of the booth deposit. No monies will be refunded for cancellations received after April 15, 2014.

6. It is understood that Management has sole discretion regarding assignment of booths. Management reserves the right to alter or change any Exhibitor’s assigned location at any time if deemed in the best interest of the show. Before exercising its discretion, Management will notify the Exhibitor.

7. Management reserves the right at any time to reject, prohibit, alter, or remove exhibits or any part thereof, including printed materials, product signs, lights, or sound, and to expel Exhibitors or their personnel if, in Management’s opinion, their conduct or presentation is objectionable to the show participants.

8. Exhibitors agree to confine their presentations to within the contracted space only and within the maximum height set by the show rules and regulations, and to maintain a staff person in their booth space during show hours.

9. All goods shipped to the show must be clearly marked with the name of the Exhibitor and the booth number(s). Management will not accept equipment or goods shipped to the show COD. Management assumes no responsibility for loss of or damage to goods before or during the period of the show or after its closing.

10. Exhibitor is responsible for the placement and cost of insurance related to participation in the show. Exhibitors must carry their own fire, theft or other insurance.

11. Exhibitor agrees that no display or any part of the display will be dismantled or removed during the entire run of the show, and that it must remain intact until the closing of the last hour of the last day of the show. The Exhibitor also agrees to remove the exhibit, equipment, and appurtenances from the show building by the final move-out time limit. In the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.

12. Exhibitor agrees to abide by the instructions given by the Dock Supervisor pertaining to the move-in and move-out schedule.
13. Exhibitor agrees to observe all union contracts and labour relations agreements in force and all agreements between Management, the official contractors serving companies, and the building in which the show will take place, in accordance with the labour laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with the display that may be a violation of any law, by-law, ordinance, or regulation of any governmental body, or that may be in violation of the regulations of the Canadian Fire Underwriters’ Association or any other similar body.

14. Management reserves the right at its sole discretion to change the date or dates upon which the show is to be held, and shall not be liable for damages otherwise by reason of any such change. In addition, Management shall not be liable for damages or otherwise for failure to carry out the terms of this agreement in whole or in part where caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, or strike, or by any cause whatsoever beyond the control of Management, whether similar to or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should in any way be rendered unusable, the Exhibitor shall pay for such space only for the period during which it was or could have been used, as determined within the sole discretion of Management. A refund of all monies paid by the Exhibitor to Management will be made by Management in the event that the show is not held as proposed by Management.

15. Management reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the show rules and regulations, in which case the Exhibitor shall forfeit as liquidation damages all space rental payments made by him and any further occupancy of such space.

16. All exhibit bookings, whether domestic or foreign, are subject to the thirteen (13) percent Harmonized Sales Tax (HST).

17. CAS does not permit sponsoring and/or exhibiting companies to host educational events (apart from CAS-sanctioned Satellite Symposia and Product Theatres) in the greater St John’s area between June 11 and June 18, 2014 inclusive. Failure to comply with this request will result in the cancellation by CAS of the sponsoring and/or exhibiting company’s participation in the 2014 Annual Meeting without refund.

ADVERTISING/ PROMOTION OPPORTUNITY
Each year, the CAS produces a pre-show guide (2014 CAS Exhibit Guide) to allow delegates the chance to preview what they can expect to see in the Exhibit Hall. The Guide includes the floor plan, exhibit hours, a list of the Industry Partners and their booth numbers and much more. It provides exhibitors with the opportunity to showcase what they will be featuring and to draw delegates to their booth(s). The Guide is distributed in a polybag, along with the May issue of the Canadian Journal of Anesthesia, to all members of the Society. In addition, the Guide will be inserted into the delegate bags at the Annual Meeting. Two months of promotion in one package!
For more information (including rates), contact Neil Hutton at NK Healthcare Media.
E-mail: nkhealthcare@sympatico.ca    Tel: 519-583-0309

**Important Dates**

Important dates and details will be provided in the Exhibitors’ Manual, which will be provided to exhibitors upon receipt of full payment. The following dates are provided to help you plan for a successful show.

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td><strong>EARLY BIRD DEADLINE: SEPTEMBER 30, 2013</strong></td>
<td>Submit exhibit space application accompanied by $500 deposit per 10’x 10’booth</td>
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<tr>
<td>March 3, 2014</td>
<td>Balance of payment due to CAS (Exhibitors’ Manual will be sent upon receipt of payment)</td>
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<td><strong>Note:</strong> Until full payment has been processed by CAS, the Exhibitors’ Manual and Exhibitor registration information will not be released and the exhibitor will not be listed in the Exhibit Guide.</td>
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<tr>
<td>April 30</td>
<td>Early Bird registration deadline for exhibitor staff and submission of certificate of insurance</td>
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<td>May 16</td>
<td>Fire safety form</td>
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<tr>
<td>June 12</td>
<td>Exhibit set-up</td>
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<tr>
<td>June 15</td>
<td>Exhibit move-out</td>
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</table>
Exhibit Space
Preliminary Application and Contract
Sign up now and secure your 2014 booth space and save!

Regular Rate: $2,950 per booth

Exhibits: June 13 to 15, 2014

We, the undersigned, hereby make preliminary application for the following 10’ x 10’ exhibit booth(s) at the Canadian Anesthesiologists’ Society’s 2014 Annual Meeting, June 13 - 16, 2014 at the Mile One Centre, St John’s, Newfoundland.

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<tbody>
<tr>
<td>Company Name</td>
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<td>Contact Name</td>
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<td>Position/Title</td>
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<th>Company and Booth Information (for processing purposes)</th>
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<td>Commercial</td>
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<td>Publisher</td>
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<td>Non-commercial Medical Organization</td>
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We agree to the rate of $2,950 CAD per booth plus applicable tax* subject to the following discounts (if applicable):

1. 10% discount – commercial companies purchasing four booths or more
2. 10% discount – medical publishers
3. 20% discount – non-commercial medical organizations

* Applicable tax is calculated on the full amount before discount. Rental of exhibit space is subject to the tax applicable in the province where the meeting is being held; currently Newfoundland has 13% HST. This may change if HST rates change.

Our preference for booth(s) is as follows:

No more than 4 choices: 1 2 3 4

Adjacent to

Not adjacent to

Please note: Every attempt will be made to satisfy these requests; however, the Canadian Anesthesiologists’ Society reserves the right to assign or re-arrange booths as required.

Please complete reverse of form.
We understand that to hold this space, we must submit a deposit to the CAS for $500 per booth. Deadline for balance of payment: March 3, 2014

Authorization
The undersigned agrees to abide by all rules, requirements, restrictions, and regulations as set forth in the Exhibitors’ Prospectus or as may be specifically designated by the Canadian Anesthesiologists’ Society, Mile One Centre, and/or the City of St John’s.

Name
Position/Title
Authorized Signature
Date

Payment Information
Pay Amount ☐ Full Amount ☐ Deposit $500 CAD per booth Amount $
Method ☐ Cheque (enclosed) ☐ VISA ☐ MasterCard ☐ Amex
Card Number
Expiry Date
Cardholder Name
Signature of Cardholder Date
Billing Contact Position/Title
Telephone ( ) – Fax ( ) –
Email

Please return the original with your payment and retain a photocopy for your records.

Return to:
CANADIAN ANESTHESIOLOGISTS’ SOCIETY
1 Eglinton Avenue East, Suite 208, Toronto, Ontario M4P 3A1
Tel: 416-480-0602
Fax: 416-480-0320
www.cas.ca
anesthesia@cas.ca
GST#: 10075 9372 RT0001

FUTURE MEETINGS

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<thead>
<tr>
<th>Year</th>
<th>Dates</th>
<th>Location</th>
<th>Venue</th>
</tr>
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<tbody>
<tr>
<td>2015</td>
<td>June 19-22</td>
<td>Ottawa, Ontario</td>
<td>Ottawa Convention Centre</td>
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<tr>
<td>2016</td>
<td>June 24-27</td>
<td>Vancouver, British Columbia</td>
<td>Vancouver Convention Centre</td>
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<tr>
<td>2017</td>
<td>June 23-26</td>
<td>Niagara Falls, Ontario</td>
<td>Scotiabank Convention Centre</td>
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