



VIRTUAL Exhibit & Sponsorship Opportunities

Participate in our new Virtual Exhibit Hall! **\$300**

This is a NEW opportunity for companies who wish to have a presence at the CAS Virtual Meeting to be offered this year. We are offering a Virtual Exhibit Hall on the CAS website, where members and visitors can view participating companies. You will have the opportunity to include links of your choice – including a web link you create specifically for your virtual booth, direct company web link, PDF flyers, videos etc. Additionally, the Virtual Exhibit Hall site itself will include your logo, company description and your links. The Virtual Exhibit Hall will be an effective way to establish and maintain your relationships with the CAS community, throughout the year, far beyond the Meeting.

Company Advertisement on Meeting Holding Screen **\$800**

Includes one ad (created by sponsor) promoting your company's product, service, webinar etc. This ad will be played in a rotating slide format prior to the start of the Virtual Meeting each day, during breaks and at the conclusion of each day. Ads must be approved by CAS. First come, first served - a maximum of three ads will be added to the slides.

Promote your Webinar! **\$1,500**

Includes one epromo created by CAS (possibly shared with one other sponsor) highlighting a webinar you're hosting. Epromos will be sent to the CAS membership list (contacts will not be shared with sponsor). First come, first served - a maximum of one webinar epromo every two weeks will be added to the schedule. Content provided by sponsor.

CONTACT INFORMATION

**Please note, we are offering reduced pricing on these sponsorship opportunities in order to assist our commercial partners in reaching members during this challenging time.*

COMPANY NAME (as it should appear): _____

CONTACT: _____

ADDRESS: _____ CITY: _____ POSTAL CODE: _____

PHONE: _____ EMAIL: _____

METHOD OF PAYMENT (Please select one) Visa MasterCard AMEX Cheque

Please make cheque payable to **CAS c/o The Bayley Group**

Card #: _____ CVV: _____ Expiry Date: ____ / ____ Amount: _____

Name on Card: _____ Date: _____

Signature: _____

HST# 100759372 RT0001

PLEASE RETURN COMPLETED AGREEMENT TO:

MAIL: The Bayley Group
72924 Airport Line, P.O. Box 39
Hensall, ON
N0M 1X0

EMAIL: rebecca@bayleygroup.com

FAX: 519-263-2936

QUESTIONS? Call Rebecca Darling at 519-263-6001